

Raise what You Praise in Membership 2016-2017 Membership Calendar Praise Dates

September:

September 1, 2016: Praise to ALL National, Department, Unit Officers, DEC, NEC members, Committee Chairman at ALL levels of the organization who have **THEIR DUES** paid and posted by this date in honor of Labor Day, September 5, 2016

October:

Make a Difference Day, October 22, 2016: Praise your members and units for Making a Difference, do something extraordinary!

Honor A Female Veteran Through Membership: *The national organization is waiving the national portion of 2017 dues (\$9.00) for every new 2017 female veteran member through the "Honor Our Female Veterans" program. Contact your department for more information.*

November:

Veteran's Day, November 11, 2016: Praise your members and units for showing their patriotism for our veterans in honor of.

Honor Their Service with Membership: *Wearing an Honor Their Service button is a great way to recognize the veteran through whom you are eligible. Order yours today! Order forms are available at www.ALAforVeterans.org.*

December:

Pearl Harbor Remembrance Day, December 7, 2016: Praise members and units for sharing their military history.

The Gift of Membership: *What better way to get in the holiday spirit than to give the gift of membership to a potential new member, surprise a loved one for the holidays with a gift of membership or pay it forward for a member that may be going through grief or financial difficulties.*

January:

January 3, 2017: Praise your members and units by acknowledging their successes and encourage them to continue in honor of another year to serve our veterans, military and their families.

Ring in the New Year with Membership: *Personal contact is so important. Call those members who have not renewed or haven't been to a meeting letting them know you are concerned. Ask if they have any needs and then discuss their membership renewal. Call new members to remind them of the meeting. Have the benefit list ready to share with all members. Share how their dues support our mission at the local, state and national level.*

February:

Valentine's Day, February 14, 2017: Praise your members and units for the love they have shown to veterans and our organization. Why not honor that extra special member with a

Membership for Life: *Show your love for our veterans by getting your Paid Up for Life (PUFL) Membership today! Gift a Paid Up for Life Membership to member/members in your unit that have gone above and beyond the call of service to your unit.*

March:

The American Legion's Birthday, March 15, 2017: Praise your members and units for taking the time to assist your Legion Post.

Members Helping Members: *Spring is in the air! And so are spring storms! The American Legion Auxiliary Emergency Fund offers assistance to members whose lives are affected by natural disasters. Donate today to help fellow Auxiliary members in need!*

April:

Earth Day, April 22, 2017: Praise members and units that show interest in their communities.

Watch your Membership Grow: *Plant the seed in your community by starting a new unit or sowing the seed with your community of Who We Are, What We Do and Why We Matter. Spring into action and watch your unit grow!*

May:

Armed Forces Day, May 21, 2017: Praise members and units that teach the history of our military.

Membership Awards Deadlines: *Recruit 1, Recruit 10 and Silver Brigade forms must be received at National Headquarters by May 1 in order to qualify.*

June:

Flag Day, June 14, 2017: Praise members and units that promote Flag Etiquette.

Membership and Junior Activities: *Flag Day is this month. Involve your juniors in a ceremony and invite the community to take attend. Involve juniors in all your plans. Distribute flag etiquette pamphlets. Have a flag disposal ceremony and show the community the proper way to dispose of old, worn flags. Advertise this event to the community!*

July:

Independence Day, July 4, 2017: Praise your members and units for continuing to fight for freedom in our country and abroad. Celebrate Independence Day by helping your unit and department by renewing and recruiting members for the Auxiliary.

July 30, 2017: Praises will be going on nationwide for all the dedicated hard work on membership for our organization. Praise your members and units for a job well done in preparation for National Convention to hear all the great work accomplished by the American Legion Auxiliary.